



SANSKRITHI SCHOOL OF BUSINESS

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Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya sai District – 515 134.

6.3.3.File No-7.2017-18

Circulars on Training Programs-Teaching

10-12-2017

CIRCULAR

Faculty Development Program

This is to inform that the scheduled Faculty Development Program on 22-12-2017 to 23-12-2017, 2 days as per the discussion made in the faculty department meeting has to be executed successfully.

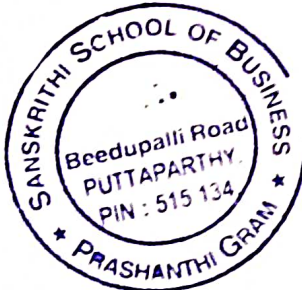
The respective heads of coordinators need to make sure that all the requisites are made available in time to ensure smooth execution.

All the faculty participation is mandatory extend your full cooperation to make this event as great success.


PRINCIPAL

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Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.




DR. Balakoteswaram

PRINCIPAL

Sanskriti School of Business,
Beedupalli Road, Prasanthigram,
PUTTAPARTHI - 515134,
Ananthapuramu (Dt.) A.P.



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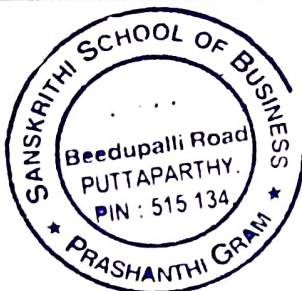
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GeoTagged Photographs (2017-18 to 2021-22)

FDP ON DATA ANALYTICS USING R and SPSS TWO DAY 24 and 25 NOVEMBER 2017

By: 1. Dr.D.Maheswar Reddy (Professor National
Institute of Tourism & Hospitality Management, Hyderabad)

2) MR.MOHAN,CORPORATE TRAINER FOR R SOFTWARE



Dr. Balakoteswari

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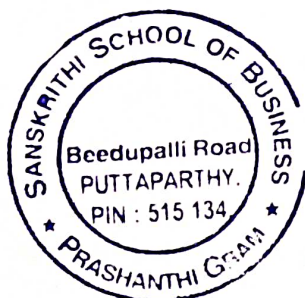


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A TWO DAYS NATIONAL LEVEL FDP
on Case Method of Teaching, Writing and
Business Game Exercise: FDP on "Case
Method of Teaching, Writing and Business Game
Exercise, conducted in my B-School with IIMB
retired professor Prof. Ramesh Tagat sir on 28th
and 29th January – 2017.



Dr. Balakrishnan

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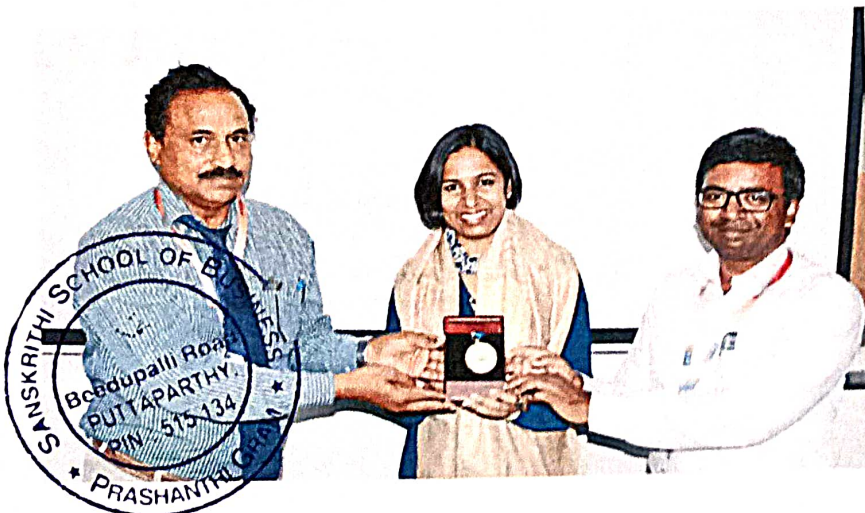
ONE DAY NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM

14th April 2017

on

GOAL SETTING AND MOTIVATION

Ms. Sarika Rangani, Founder
- 'The You Q', A Personality
Development Trainer



Dr. Balakrishna

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2018-19

25-11-2018

CIRCULAR

Workshop on business opportunity analysis

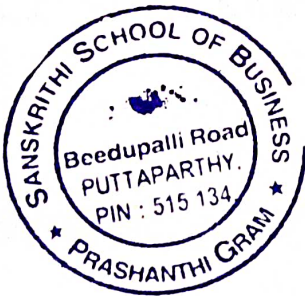
This is to inform that the scheduled workshop on business opportunity analysis as per the discussion made in the faculty department meeting has to be executed successfully.

The respective heads of coordinators need to make sure that all the requisites are made available in time to ensure smooth execution.

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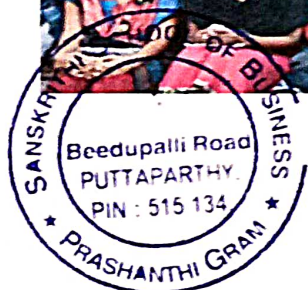
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Event: workshop on business opportunity analysis

Workshop on business opportunity analysis: dr. P narayana reddy garu - group director of sanskrithi group of institutions, puttaparthi has conducted the one day workshop on business opportunity analysis. In this contemporary world, business plays a vital role. As an entrepreneur, you can greatly increase your chances of success by analyzing the business concept, your market place, your industry and competition, and your financial and organizational structures. Whether you plan to expand an existing business, acquire an existing business, or start a new business, a feasibility analysis will evaluate a business idea to see if it is worth pursuing. Students of i mba had an interactive session with our group



director.



Dr. Bala Kotywar
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2019-20

26/04/2019

CIRCULAR

workshop on forex market

This is to inform that the scheduled Faculty Development Program on 4th May, 2019 as per the discussion made in the faculty department meeting has to be executed successfully.

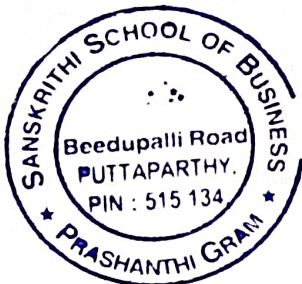
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Dr. Balakoteswari

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4th may, 2019

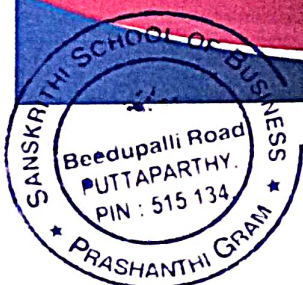
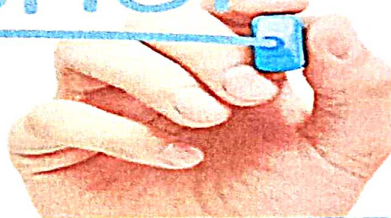
A workshop on forex market and its applications

A workshop on forex market and its applications in our sanskrithi school of business by dr.t. Venkatesan, who is a professor at ssb having more than 8 years of experience in accounting in management. He has participated and presented papers in various national and nternational conferences. The workshop is all about forex markets and its applications, every management student should have a minimum knowledge about the forex markets.dr.t.venkatesan is having vast experience in accounting and business management system

WORKSHOP

ON FOREX MARKET

By Dr. T. Venkatesan



Dr. B. K. Kotevari
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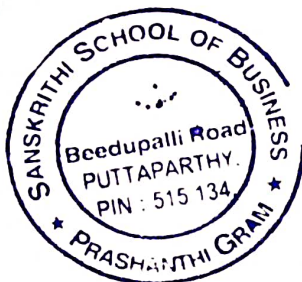
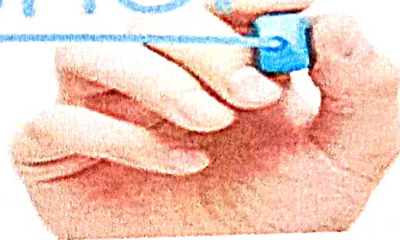
3rd May, 2019

A workshop on approaches of project work by dr.k. Rajendra prasad in our sanskrithi school of business, who is a professor having more than 13 years of experience in teaching on 03/05/2019(today). The workshop is all about the approaches of project work and how to do a project work on different topics etc

WORKSHOP

ON APPROACHES FOR PROJECT WORK

By Dr. K. Rajendra Prasad



Dr. Balakrishna
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2020-21

20/03/2021

CIRCULAR

Faculty Development Program

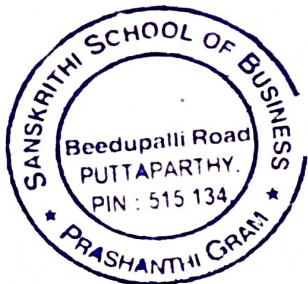
This is to inform that the scheduled Faculty Development Program on April 26th to 30th, 2021, 5 days as per the discussion made in the faculty department meeting has to be executed successfully.

The respective heads of coordinators need to make sure that all the requisites are made available in time to ensure smooth execution.

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Participation Certificate

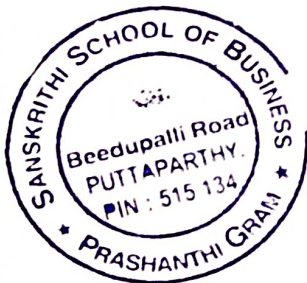

DR. Balakrishna

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Dr. Balakrishnan

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5 Day on line FDP was organized titled “Writing and Publishing paper in high impact journals” from 26th to 30th April 2021 from 6 PM to 8 PM daily.
Coordinator: Dr. Venkatesan



One - week Online FDP on
Apr 26-30th, 2021
6-8pm

WRITING & PUBLISHING PAPER in High Impact Journals


Dr. Rahul Vishwanath Dandaga
Assistant Professor, JNTUA Anantapur


CMA Dr. Neelika Poddar
Assistant Professor, JNTUA Anantapur


Ms. Padmaja
Assistant Professor, JNTUA Anantapur


Dr. Venkatesan Thangaraj
Assistant Professor, JNTUA Anantapur


Mr. Ranganathan
Assistant Professor, JNTUA Anantapur

Sanskriti School of Business
Beedupalli Road, PUTTAPARTHY.
PIN : 515 134
PRASHANTHI GRAM

Beedupalli Knowledge Park, Puttaparthi
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+91 915074516/42



DR. Bala koteswari
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Name of the Event: FDP

Title of the FDP: Writing and publishing paper in High Impact Journals

Date: April 26th to 30th, 2021 (6- 8 PM)

MODE: Online ZOOM Platform

Link:

<https://us02web.zoom.us/j/81685909394?pwd=Q1Z5QVB5TTVWQnE0NzJ3c3FVREhkZz09>

Coordinators: Dr. T. Venkatesan.

Participants: Faculty, Research scholars from Andhra Pradesh, Maharashtra, Gujarat and Delhi

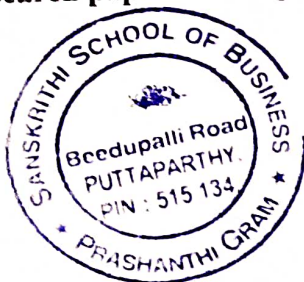
Programme Schedule:

S.NO	Date	Resource Person	Moderator	Topic
1	26.04.2021	Dr.Rahul Vishwanath	Dr. Bala Koteswari	How to structure research paper and why to publish a quality research paper in high impact journals
2	27.04.2021	Mr.V.Ranganatham	Ms.Jayanandini devi	Tools for analysing data SPSS, EXCEL, SAS....
3	28.04.2021	MS.Padmaja	Mrs.E. Prashanthi	Hands on session on analysing data using JAMOV Software
4	29.04.2021	Dr.Natika	Mr.D. Rajesh Babu	How to identify right journal for publication
5	30.04.2021	Dr.T. Venkateshan	Dr. Bala Koteswari	Insights into DOI, SEI-HUB, Reference manager Citations and importance of digital presence of a researcher

DAY-WISE SESSION DETAILS

Day-1: 26.04.2021

Dr. Bala koteswari Principal and Dean of Sanskrithi School of Business introduced the theme of the FDP “**WRITING AND PUBLISHING OF PAPER IN HIGH IMPACT JOURNALS** “. She presented overview of the program. Resource person Dr.Rahul was introduced to the audience. The resource person has explained about, **how to structure research paper and why to publish a quality research paper in high impact journals.**



Dr. Bala Koteswari

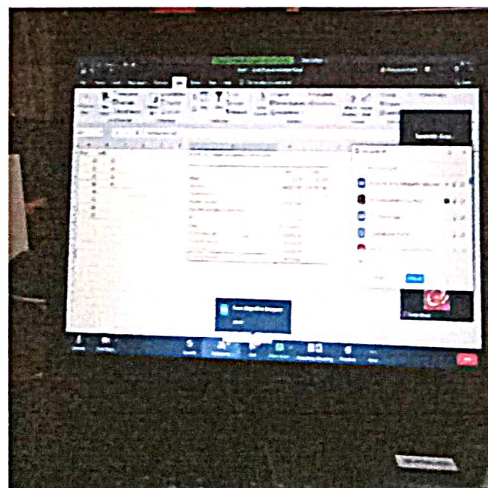
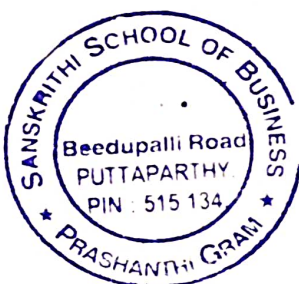
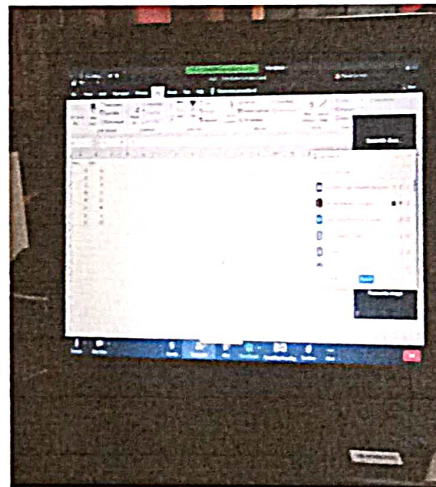
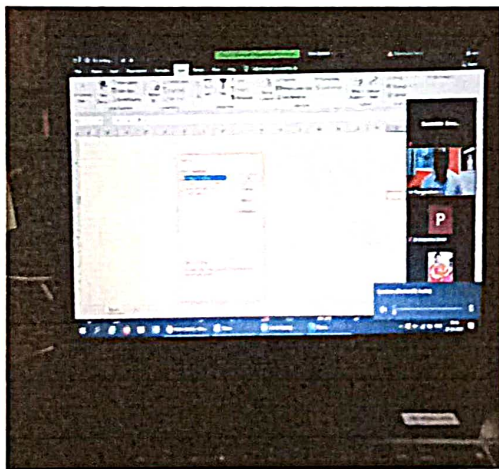
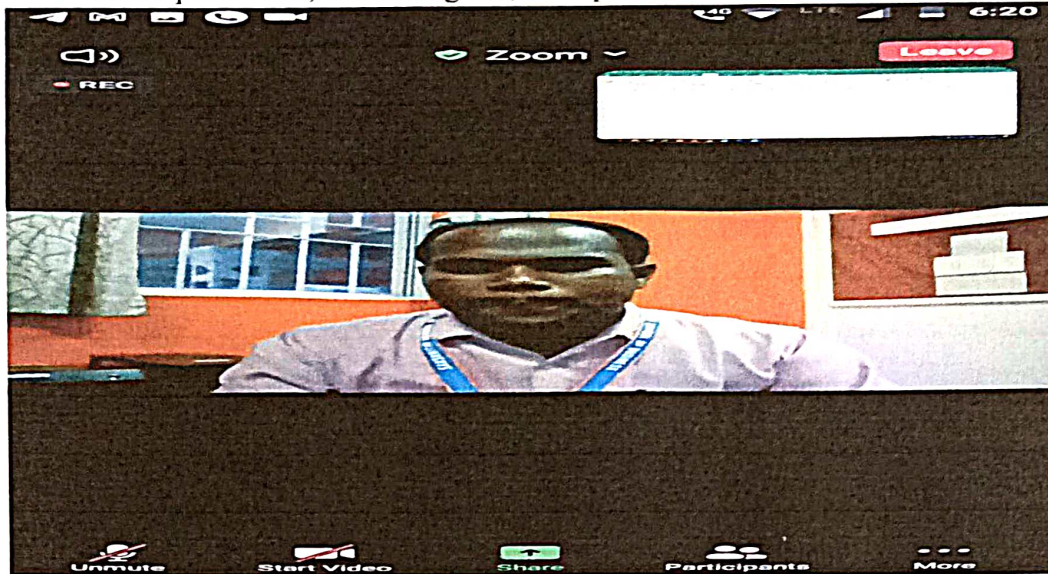
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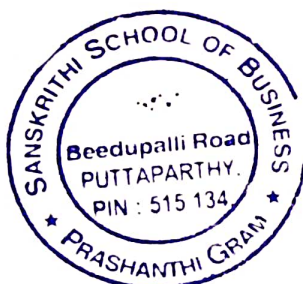
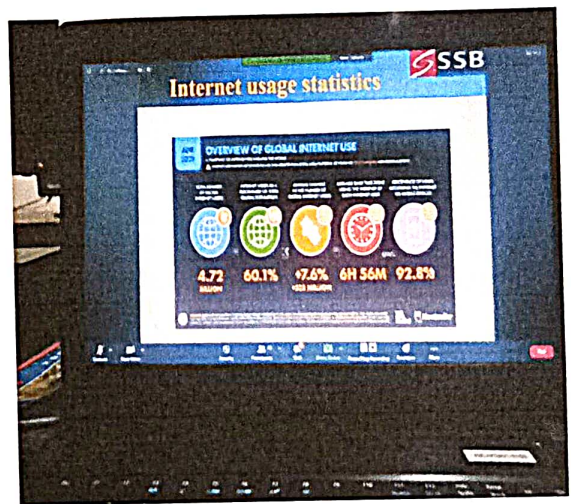
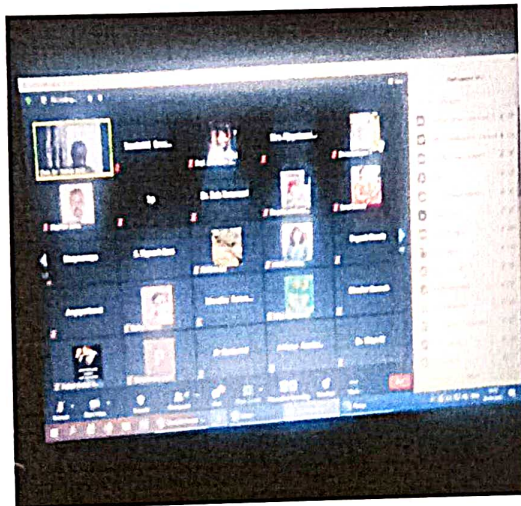
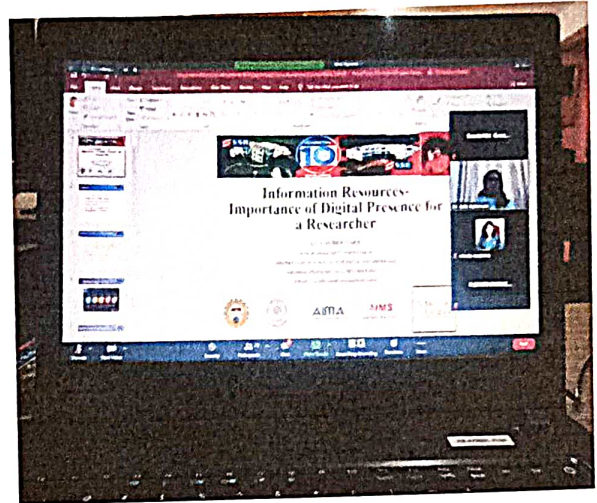
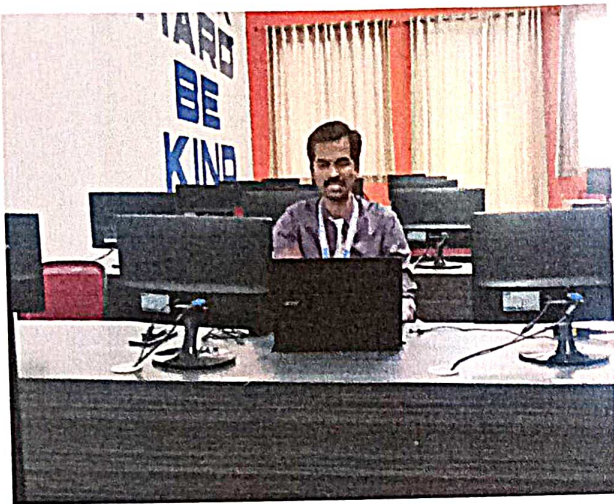
Dr. Balakrishna

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SANSKRITHI SCHOOL OF BUSINESS
BEEDUPALLI ROAD, PUTTAPARTHI, ANANTHAPUR DISTRICT, ANDHRA PRADESH.

INVITATION
ONLINE FACULTY DEVELOPMENT PROGRAM
ON
WRITING AND PUBLISHING PAPER IN HIGH IMPACT JOURNALS
26-04-2021 to 30-04-2021
Time: 6.00 Pm to 8.00 Pm

CONVENOR:
Dr. Bala Koteswari M.
Dean, Academics and Principal, Sanskriti S-School

Resource Persons



Dr. Venkateswara Thangaraj
Associate Professor and MOO
Sanskriti School of Business, Puttaparthi



Dr. Rahul Vithaynath Dandaga
Associate Professor and MOO
Rajendra Mada College of Engineering & Technology



Mr. Ranganatham, Assistant Professor,
Sanskriti School of Business
Puttaparthi

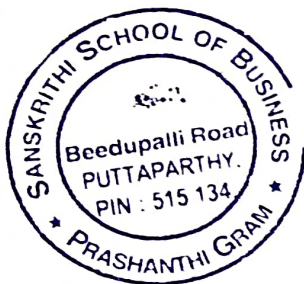


CMA Dr. Nalika Poddar
Associate Professor
St. Francis Institute of Management and Research
P.O. recognised faculty and Ph.D guide in
Management studies for University of Mumbai



Ms. P. Padma
Assistant professor
The Oxford College of Engineering, Bangalore

FOR DETAILS CONTACT: 9636974336/94/29, WWW.SANSKRITHISCHOOL.COM



Dr. Bala Koteswari M.

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About FDP:
Understanding the need and interest of the academic peers and research aspirants, this FDP is initiated to throw light on the technical know-how of writing and publishing a good research paper. Hands-on session with practicing tools to analyse the research data shall be the highlight. Very often researchers are in dilemma of selecting right journal to publish their work, this forum shall help them to identify the right journal which has high impact value and also enlighten them of predator journals. This FDP program address the need of helping the participants to create their research identity digitally by helping them to create their ORCID, Google Scholar account, Academia.edu etc.

Objective:
Enriching the participants with the knowledge and skill of writing and publishing of a quality paper and identifying right journal.

Program shall help the participants in the capacity building and enhancing their career.
Topics to be covered:

Day 1: 26.04.21 – How to structure the research paper and why to publish it quality research paper in high impact journals
Day 2: 27.04.21 – Tools for Analysing data – SPSS, EXCEL, SAS, JAMOVI
Day 3: 28.04.21 – Hands-on session on analysing data
Day 4: 29.04.21 – How to identify the right journal for publication
Day 5: 30.04.21 – Insights into DOI, SCI-HUB, Reference Manager, Citations, and importance of digital presence for a researcher

About College:
Sanskriti School of Business, Puttaparthi proudly celebrated 10 years of excellence in 2020. Backed by a vision to provide affordable world-class education driven by values, SSB has emerged as one of the best and most promising colleges in the Anantapur district. The college is committed to imparting the very best knowledge to its students and enhancing faculty through a wide spectrum of technical & professional workshops. Over the decade 1650 students have graduated. The Department of MBA constitutes of 22 faculty members with 8 PhD holders and an average of 9 years of teaching experience.

Target Audience:
Faculty, PhD scholars, Project students and Business researchers.

Registration Fee: 250/- per participant
Registration on Link: <https://forms.gle/gOuPq4xAX9VGvA3J8>
All the participants are request to transfer fee amount to the below given account details:
A/c no. 31633070000370
Name: Sanskriti School of business
Bank: Syndicate bank
Ifsc code: SYND003163
Branch: Beedupalli
Payment Details:
Deadline to register:
Mode of delivery: Online
Date: 26.04.21 to 30.04.21
Time: 6:00 PM to 8:00 PM

CHIEF PARTON:
Mr. Vijaybhaskar Roddy, Founder-Chairman Sanskriti Group of Institutions
CONVENOR:
Dr. M. Bala Koteswari, Dean Academics, Principal Sanskriti School of Business
COORDINATOR:
Dr. T. Venkatesan, Head of the Department, Sanskriti School of Business



Faculty Development Program
On
WRITING AND PUBLISHING PAPER
IN HIGH IMPACT JOURNALS
26.4.2021 – 30.4.2021

Organised by
SANSKRITHI SCHOOL OF BUSINESS



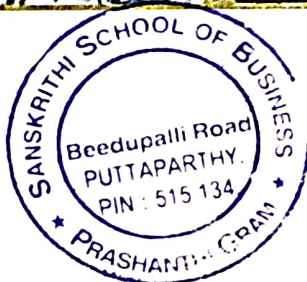
Registration Fee: 250/- per participant **Register Here:** 

Participation Certificate Will Be Given To Participants
Proof of payment and should be sent on or before 19.04.21 to the following email id: hod@sanskritibschool.com
Phone: 9100974516/44/43.
www.sanskritibschool.com



GPS Map Camera

Puttaparthi, Andhra Pradesh, India
16/349, Sanskriti School of Business, College Area, Bade Nayak Thanda, Puttaparthi, Andhra Pradesh 515134, India
Lat 14.136782°
Long 77.778823°
20/06/23 10:19 AM GMT +05:30



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